



Behind the scenes

Q: Can you provide an overview of the repositioning strategy for Carlton Cannes, a Regent Hotel?

The most iconic luxury hotel on the Croisette reopened after several years of renovation to remain the Riviera's most spell-binding hotel. Architect Richard Lavelle accompanied by interior decorator Tristan Auer have rekindled its majesty: the Carlton Cannes, a Regent Hotel is timeless. The refurbishment of the hotel resulted in undeniable added values, including refined leisure facilities, state-of-the-art meetings and events spaces, an exceptional wellbeing centre and an opulent dining offering. Carlton Cannes, a Regent Hotel is now blending a high-quality product with an unparalleled luxury service level.

Q: What sets Regent Carlton Cannes apart from other hotels in the region?

Unlike other exclusive Riviera hotels, Carlton Cannes, a Regent Hotel enables uplifting experiences inspired by the contrast of its inventive spirit and unrivalled heritage, rooted in Riviera living. Since 1913, the hotel has embodied the unique chic of the Riviera. Apart from being an

hour's drive from the most interesting coastline wonders, the hotel benefits from its privileged location right in the heart of the renowned Croisette. Its refurbishment has reinforced its position as the most luxurious hotel in Cannes, where guests are invited to create unforgettable memories.

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Q: Can you highlight the key facilities and amenities that make Carlton Cannes, a Regent Hotel an attractive choice for clients?

With its renovation, Carlton Cannes, a Regent Hotel becomes a true destination in its own, with plenty of surprises that await. Guests can choose whether they prefer the effervescence of the Croisette or simply the serenity of the garden, lined with peristyles that lead to our infinity pool. This beauty of contrast has been our leitmotiv, and makes the Carlton Cannes the ultimate sanctuary, underpinned by true Regent service. From the diversity of the exquisite dining experiences to the refined leisure facilities and the private beach club, everything is at hand. Besides refurbishing the existing building, the renovation brought to life a peaceful garden with its pool, magnificent residences, a top-notch wellbeing

centre and the fabulous Anatolian Restaurant – Rüya – which adds another distinctive note to the new hotel.

Q: In what ways has technology been integrated into the guest experience at Carlton Cannes, a Regent Hotel?

As it is newly refurbished, Carlton Cannes, a Regent Hotel is equipped with the latest technology. In all rooms and suites, guest journeys are getting even more seamless with home automation, allowing guests to select the preferred brightness in different areas of the room for a customized experience. Yet, the most impressive technological move is to be found in the Conference Centre, a 19,000 square foot event space, including a large ballroom, a spacious foyer, a board room and 4 (or 2 connected) meeting rooms. Each one of these spaces offers state-of-the-art technologies to host every kind of event, from intimate meetings to the biggest celebrations.

Q: How has Carlton Cannes, a Regent Hotel optimized its meeting and event spaces to cater to the needs of B2B clients?

Whatever the project, whether intimate or grandiose, we tailor events precisely to guests' preferences. The great variety of event spaces allows us to ensure flexibility and to adapt ourselves to every client's needs. From the brand-new conference centre to the historically listed Grand Salon, from the garden to the penthouse suite rooftop, from the 7th-floor suites to the up to 4-bedroom residences; our spaces can be adjustable to create tailor-made unforgettable events.

Q: How does Carlton Cannes, a Regent Hotel approach corporate responsibility and sustainability?

Again, the renovation of the hotel provided the opportunity to integrate state-of-the-art technology and cutting-edge

materials that adhere to the latest regulations, particularly those emphasizing sustainability. LED lighting has replaced all conventional lighting throughout the hotel, and sensors have been installed in all back-office spaces to prevent unnecessary energy consumption. In guest rooms, air conditioning automatically shuts off when they are set to checkout status. On the food and beverage front, all restaurants collaborate with local providers to showcase regional delights, aligning with ecological principles.

Q: How does Carlton Cannes, a Regent Hotel ensure a truly luxurious experience for guests, both in terms of accommodation and personalized services?

Besides the brand-new hotel featuring cutting-edge luxurious materials and amenities both in common areas and accommodation, the true luxury revolves around an unforgettable experience, made up with impactful moments that will make the difference. A memorable stay needs to be even more than a customized experience, it has to be individualized to every guest's story. At the Carlton Cannes, we are striving every day to offer the unexpected, these little things that will make guests come back every time they visit the French Riviera. Our aim is to provide exceptional service throughout the guests' stay by personalizing privileged and enchanting moments. Whether it's replacing an almost empty toothpaste tube, meticulously polishing your favorite shoes, or thoughtfully leaving a sleep mask on your nightstand with wishes for a good night, our dedicated team ensures that every aspect of our guests' stay is nothing short of extraordinary.



Sincerely,
CHRISTOPHE LAURE
IHG Area General Manager